

KINKY

If your hair is kinky, then your curl pattern is tight and the curls are often a "Z" pattern. Often your texture is fine but your curls tend to shrink up to 100% of their actual length. For the best results, kinky curls often require twisting or coiling to obtain and maintain a curl. Wash n' Go styling is generally not a styling option for this hair type because the hair is dry, shrinks and frizzes easily. Protective styling (like braiding, twisting or coiling) right before bed is key to making your style last.



To moisturize your hair, elongate and define your curl, try these products:

CLEANSERS



Super Slip Sudsy
Crème de la Curl

DEEP CONDITIONERS



Super Sweetback Treatment
Rapid Recovery Treatment

MOISTURIZERS



Baby Buttercreme
Curly Buttercreme

STYLERS

Buttercremes can be used as stylers on Kinky hair.



Baby Buttercreme: Medium Dry Kinky Hair
Curly Buttercreme: Medium Dry Kinky Hair
Curly Meringue: Medium Kinky Hair
Curly Pudding: Medium Kinky Hair - Xtra Definition + Shine

TRANSITIONERS

Transitioners are making the move from relaxed, heat damaged or chemically processed hair to natural hair but are not willing to chop off all the straight texture at once. Instead the challenge is to get two entirely different textures (usually tight curly in the roots and straight on the ends) to look consistent. The solution is a rod set. This will help your hair that has at least two different textures look as if there is one. Then you can begin the process of cutting off the unwanted texture gradually instead of all at once.



CLEANSERS



Super Slip Sudsy
Crème de la Curl

DEEP CONDITIONERS



Super Sweetback Treatment
Rapid Recovery Treatment

MOISTURIZERS



Baby Buttercreme
Curly Buttercreme

STYLERS



Pillow Soft Curls: Soft Transitioning Hair
Quick Curls: Fine Transitioning Hair
Stretch Silkening Crème: Coarse Transitioning Hair
Curly Meringue: Medium Transitioning Hair
Curly Pudding: Medium Transitioning Hair - Xtra Definition + Shine

MEN

Baby Buttercreme + Curly Buttercreme are excellent grooming and wave cremes. Great for prolonging the time between haircuts.



MOISTURIZERS



Baby Buttercreme
Curly Buttercreme



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ORIGINAL

WHICH ONE IS FOR ME?



HANDS DOWN THE
PROVEN EXPERT IN CURLS
PERIOD!

www.missjessies.com



If you picked up this brochure, then you are smart because you want to learn which Miss Jessie's products are just right for you and your family. We like smart people - especially smart people who love their curls. At Miss Jessie's, we provide products that make your hair look great. But you cannot get the right results without the right products. So here you go – take this trusty little guide and use it to help you cut through all the mish mash and find the Miss Jessie's products that work best for you and your family.

WAVY

If your hair is wavy, then your hair tends to be a bit limp. Dry with a diffuser to pump up the volume.



To create volume and extra body without weighing your hair down, try these styling products:



CURLY

If you are curly, you have a well defined curl pattern. Generally you are interested in defining the curl with a soft to medium hold for long lasting curl power.



For a plump, long lasting, defined curl try these products:



STILL NOT SURE?

Miss Jessie's comes in trial packet sizes as well as two ounce travel sized jars too.



TIGHT CURLY

If your hair is tight and curly, then your curl pattern is well defined but you frequently have different curl diameters and textures on your head. Your tight curls tend to be ¼ to ½” inch in diameter, and tend to be dry. Often you can Wash n' Go. Twisting or coiling your hair is not a requirement for this hair type but is an option for style preservation.



To moisturize your curls, intensify your curl definition and add shine to your curls try these products:



KIDS

Most parents are looking for a grooming product that is easy to use which softens and moisturizes curls for manageable styling. Miss Jessie's best grooming product for kids is Baby Buttercreme, because it gives glorious results, adds moisture and luster to the curls. (Adults love it too)!



For manageable and moisturized styling try these products:

